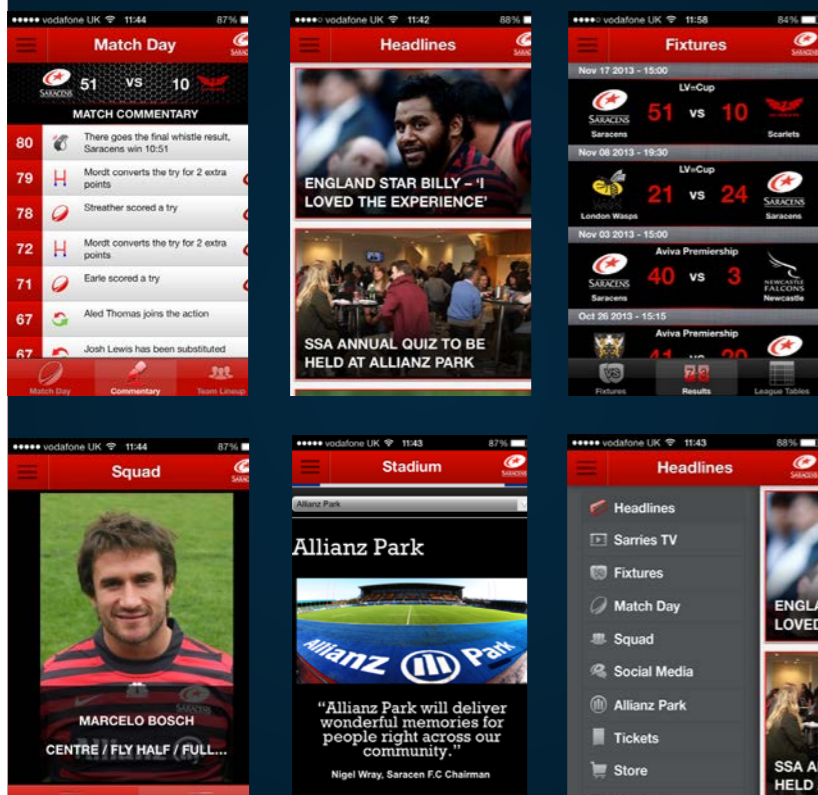




Allianz Park

Allianz Park in London N4 is the home ground of Saracens rugby union premier side. The club's £24 million development, is state of the art in every way. The artificial turf looks like grass, feels like grass and gives like turf. The architecture of the grandstands and the fitting of the seating allows for flexibility.

Saracens Matchday iPhone App



At CCOMM IT Solutions, we took on the task of installing the IT infrastructure at the stadium. With this, we knew that the audio and visual technology had to make the fans' match experience second to none.

We installed servers, computers, and network connections to LED banners on stands and at entrances and to giant TV screens with pitch perfect sound which makes all the difference to the arena wide experience.

We also installed Wi-Fi connections which link with a custom designed Matchday app that works only within the arena and only on match days. With Matchday, fans can pick up

100%

Wi-Fi coverage increases stadia revenues

tweets about the game and the players and interact in real time with Saracens. They can also order food and drinks to be brought to them at their seats.

We also worked closely and comfortably with the other technology partners: with Ticket Master on ticketing, with Colosseo on IPTV for the big screens, with RNSS on audio solutions and with Agilysys on point-of-sale systems for the bars.

CEO Andy Yeo at Allianz Park

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C comm IT Solutions



'All this technology combines to deliver an event experience never seen before in UK sport,'

'It is what the fans who pay for tickets deserve.'

Gordon Banks, Stadium Director, Allianz Park.

